

Dr. Christian Maupetit

PERSONAL DETAILS

Status: Head of Department Finance
Professor of Finance
Appointment: Full time
Origin: French
Year joined: 2010
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RESEARCH INTERESTS

Finance, Governance, Competitive Intelligence

TEACHING

Anglo-Saxon accounting (US GAAP), corporate finance, financial statement analysis, corporate valuation, corporate Finance distance learning MBA, Sarbanes Oxley S404, European framework of mergers and acquisitions

AFFILIATIONS AND MEMBERSHIPS

IFA – Institut Français des Administrateurs (Board of Directors Institute), Europlace Finance Paris, IASB (European financial regulations) London.

EDITORIAL ACTIVITIES

Co-editor of the Journal of

ACADEMIC EXPERIENCE

Since 09/2010 Head of Department Finance and Professor of Finance at the European Business School Paris
2008-2009 Vice-Director, International Development, Eastern Europe & Russia, ESCEM
2004-2009 Executive MBA Director, ESCEM
2001-2003 Program leader (EMBA) UNYP University of New York Prague, ESCEM
2001 Associate Dean, Executive Education, ESCEM
2000 Associate Professor 2005-2008, ESCEM Tours

PROFESSIONAL EXPERIENCE AND CONSULTING

1997-1999 International Operations Director (Asia: Korea, China, Hong Kong), DDAX, signage company, France.
Evaluated market potential, performed financial analysis, and prepared agreements on a local or Asian basis; Coordinated business plans, including sales forecast and operating budgets; Analyzed key markets in terms of profitability and risk management (including airport, transportation and oil companies); Conducted research for product opportunities and negotiated licensing agreements.

- 1995-1997 Chief Financial Officer then CEO, CWL Kreuzlingen/TLP France, (Techni Loire Process, CWL group, Switzerland).
Developed sales and marketing strategies, reviewed company activities and made required changes on a continuing basis, responsible for all financial engagements, prepared detailed financial reports for annual stockholder meetings and board of directors committees - human resource management for 50 employees, Director and Corporate Secretary for two companies within CWL Swiss group.
- 1988-1994 Consultant & partner, Pegasus Consulting, Tours, France
Implemented marketing and financing systems of innovative products -patents and licenses, successfully built and developed a customer network, built up training programs, placed work in Benelux, Sweden, Great Britain, and Germany.
- 1982-1988 Consultant, Chamber of Commerce Tours, (Consulting and training department), France
Implementation of a learning resource centre (educational engineering), coordination of advanced training program for executives, development of new markets/partnership conferences.

EDUCATION AND QUALIFICATIONS

- 2006 Ph.D. in Corporate finance and Governance, Washington International University (WIU),
Topic: Roles and Missions of the Board of Directors in a Pre- and Post-merger Process: A Study of Corporate Governance and a Proposal for an Alternative Sustainable Merger Model.
- 2004 Graduate - Validation of professional experience, Washington International University (WIU),
- 1999 Advanced certificate in Advanced Finance, ECCIP
- 1981 BSc in Finance, New York University Stern

ADDITIONAL

Languages: Native Language: French, fluent in English

TEACHING ACTIVITIES AND DEVELOPMENT

Taught Courses outside current school

Sarbanes Oxley International Control – Ethics and Corporate Social Responsibilities Financial security law, IFRS, Anglo-Saxon Finance

Corporate Finance, Corporate Valuation, Bankruptcy risk, Financial reporting for BOD members, Paris 2000 & 2003

Involved in Sarbanes Oxley project and Financial Information Security (SOX, section 404)

Using on-line financial key data to identify and profile corporate risks (listed companies), Think tank

Instructional Innovations

Use of a “collaborative workspace”, (sharepoint) for students/instructors (learning, coaching and tutoring)

EMBA – Finance course/seminar, integration with and run at Futuroscope (CEO and financial director), May 2006

EMBA Lecture, co managed with Pfizer Executives team, April 2006

EMBA – Integration of a project co-managed with and run at ST MICROELECTRONICS, September 2005

Course development: European Framework of Mergers and Acquisitions (summer program) with a guest speaker (CFO) from an international company

Extensive use of Web resources Design and implementation of a simulation corporate financial tool in EMBA courses

SERVICE

Professional

- 2007-2010 School representative for CEEMAN (Central Easter Europe Management Association)
- 2005 - 2009 Member of IFA, research club (Institut Français des Administrateurs) - non-executive members of the board organization Paris
- Since 1997 Member Alumni New York University, Stern in Europe, member Stern WAN World Alumni network
- 1999 Electronic Commerce and Security Transactions conference, guest speaker, American Consulate, Paris June 1999

Institutional

Tutor: Cooperative education track students

Tutor: Non profit organization Tutor: Capstone association in charge of economics students' projects

Tutor: Master theses (Mergers and Acquisitions)

INTELLECTUAL CONTRIBUTIONS

Book chapters

- (2) Maupetit, C. (2009) Governance and Merger Sustainability. In: Meier, O./Schier, G. (eds.) Governance, Ethics and Corporate Social Responsibility. Paris: Hermès, 225-238.
- (1) Callot, P./Maupetit, C. (2008) Le paradigme de l'intelligence perceptuelle. In: Larrat, P. (ed.) Benchmark européen de pratiques en intelligence économique. Paris: L'Harmattan, 213-233.

Further publications and conferences

Conference Proceedings

- (5) Soltani, B./Maupetit, C. (2011) Annual Meeting of the American Accounting Association, August 6-10, 2011, Denver, Colorado.
- (4) Maupetit, C. (2009) Figures and numbers, in and out. A reverse engineering approach to financial information. In: CODATA, IE-CNRS, CIWORLDWIDE. Modèles, Méthodes, Ingénierie de l'Intelligence Compétitive, November 25-26, 2009, Beaulieu sur Mer, 129-134.
- (3) Saulquin, J.-Y./Maupetit, C. (2005) Corporate Performance and Banking Analysis Approach. What is the EVA Contribution? In: 18th Australasian Finance and Banking Conference, December 14-16, 2005, Sydney, Australia.
- (2) Callot, P./Maupetit, C. (2005) Intelligence économique et PME : le paradigme de l'intelligence perceptuelle / Competitive intelligence and mid-sized companies: Paradigm of perceptual intelligence. In : Groupe ESCM – Atelis. Colloque sur l'Intelligence Economique, 27-28 janvier 2005, Futuroscope, France. Tours-Poitiers : Groupe ESCM, 2005.
- (1) Saulquin, J.-Y./Maupetit, C. (2004) EVA, performance et évaluation bancaire. In : IAE-CERMAT. Journée de recherche sur "la performance de la mesure à l'action", 15 janvier 2004, Tours, France. Tours : Université François Rabelais IAE de Tours, 2004, pp.69-85

E-learning up-date news

- (3) Maupetit, C. (2010) Enseigner avec le numérique, quelle stratégie, quelles solutions ?, L'Étudiant, 5 octobre 2010 (round table).
- (2) Maupetit, C. (2010) Comment les grandes écoles sensibilisent leurs profs au e-learning ?, Educpros, 28 janv. 2010 (article)
- (1) Maupetit, C. (2010) Babel numérique, Le Nouvel Économiste, 4 mars 2010 (article).