

ACADEMIC YEAR 2011/2012 1st and 2nd semester

Code	Titre du cours Course title	Number of credits	Total hours	language
B31 U01	French for beginners	4	60	French
B31 U02	Advanced french	4	60	French
B31PP01	Portfolio (Civilisation and French culture)	2	15	French
B31 G01	Finance	4	30	French
B31 G01	Business Finance	4	30	English
B31 C01	Environnement économique Européen	2	15	French
B31 C01	European Economic Environment	2	15	English
B31 G02	Project Management	4	30	English
B31 G02	Management de projet	4	30	French
B31 K01	International Marketing	4	30	English
B31 K01	Marketing international	4	30	French
B31 M01	Management Interculturel	4	30	French
B31 M01	Interculturel Management	4	30	English
B31 D01	Relations sociales comparées	2	15	French
B31 D01	Comparative social relations	2	15	English
Electifs ▼	2 cours au choix parmi cette liste 2 electives to choose from			
	Stratégie des marques de luxe	2	15	French
	Ethic and society	2	15	English
	Introduction au développement durable	2	15	French
	Small Business development	2	15	English
	Advertising and Distribution	2	15	English