

# INFORMATION BOOKLET

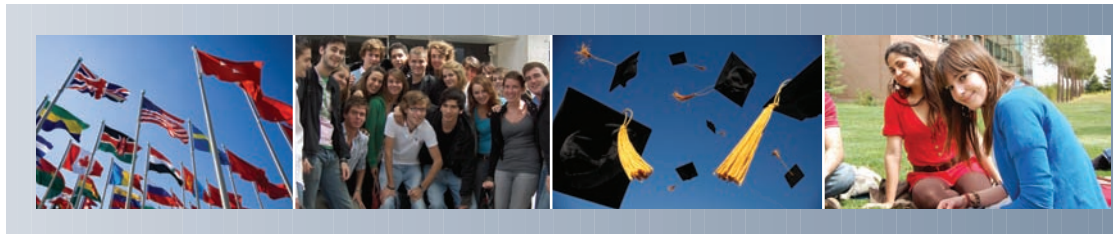
**Paris**

**London**

**Madrid**

*ebs*

EUROPEAN BUSINESS SCHOOL



**Dortmund**

**Riga**

**Kaliningrad**



## A message from the Dean and Managing Director

**A**llow me to take a few moments of your time to outline the educational goals and the mission of EBS Paris. The focus of the EBS Paris International Business and Management program goes beyond functional business knowledge to provide graduates with contemporary management and technological knowledge together with an understanding of the interdisciplinary connections of history, politics, language and culture. In this way, students are equipped to face the challenges of a global, changing world. We place great importance on the development of each individual student and we cultivate in them a values-based learning environment combining project-based, interactive academic and experiential learning opportunities through professional internships and study abroad.

The International Digital Campus (IDC) will be launched in September 2011 in partnership with Microsoft and this will allow the learning process to be fully interactive. The School's professors will also be tutors to improve the process of knowledge acquisition. EBS Paris is switching from a teaching school to a learning school. The new approach to education will allow the students to use pedagogical resources as where and when they want in a blended learning format. As the actor of his or her academic and professional track, the student will fit into a nomadic way of life.

Furthermore, EBS Paris has the advantage of its central Paris location which, through its presence and reputation, connects students with the international academic and professional community through the EBS International Network.

Our graduates, who are members of an extensive alumni network in over 67 countries, hold leadership and management positions in national and international corporations. They also play an active, responsible role in their respective communities and social environments.

I invite you to learn more about EBS Paris and explore the study options we offer.

**Dr Bruno Neil**  
Dean & Managing Director

# EBS PARIS

EBS Paris has established itself as a forerunner of European business education since 1967 and is one of the top International Business Schools in France which recruits school leavers for a graduate program. It has a proud tradition and reputation for teaching in International Business Management. From its central Paris location, in the heart of the 16<sup>th</sup> district, EBS is recognized for the following key strengths:

- **1 500 full-time students** registered in 2010-2011.
- EBS employs **155 faculties**. The faculty body is comprised of 29 permanent tenure faculty, 120 adjunct faculty practitioners and business executives and 6 associate professors who bring their international business experience and expertise to the teaching at EBS.
- **Strong links with the business community (over 20 corporate partners), practice-based programs** providing solid career foundations for business and management positions.
- **Strategic partnerships** with international academic partners (**A network of over 70 universities**) allowing the exchange of students and faculty.
- **A commitment to internationalisation** both in its academic program and campus facilities.
- **A strong focus on foreign language studies** and the knowledge of foreign cultures (at least two foreign languages are required).
- **Emphasis on the personal development of students** through personalised support from faculty and career support advisors.
- **A growing network of 7000 active alumni across the globe.**
- **Three discipline-based research departments** in Marketing & Communication, Finance and Management & Strategy which complement and support academic programs. The expertise of the research departments combine cutting edge academic and practice-based research.

EBS Paris offers a graduate degree in International Business integrating languages, studies and internships abroad into the curriculum to develop both the academic and professional knowledge and skills required to undertake a career in management.

Since September 2010, EBS is authorized by the French Ministry of Higher Education and Research to deliver a **five year master grade** within the terms of the Bologna Accord of 1999. 8 specializations exist in fifth year: International Business Management, Management and financial engineering, Marketing and Communication, Human Resource Management, Entrepreneurship and management, E-commerce, Management fashion and luxury, Sport Management.

## **EBS is a member of the following professional bodies :**

- Erasmus
- Edufrance
- AACSB
- EFMD
- UGEI (Association of independent higher education schools)
- Comité National des Conseillers du Commerce Extérieur de la France (The National Association for Export Advisors).

**EBS Paris is the founder member of the EBSI** (European Business Schools International) network which is a strategic alliance of 6 accredited Business Schools who collaborate on undergraduate and masters programs, joint degree programs and quality assurance issues.

**EBS is an independent not for profit educational institution.** It has a President who chairs the Board of Trustees and the Executive Board and a General Director. The General Director is recruited from the academic or professional community and holds executive power for the operational management and strategic planning within the guidelines set by the President.

## **The mission statement**

Through its graduate, research-led program, the European Business School Paris educates and trains tomorrow's international managers who will ensure the development of organizations in an environment which is marked by the globalization of the economy, the speed of change and the economic, social and political challenges.

The school's program closely follows a procedure of quality assurance, of ethical behavior and a policy of continuous improvement in its teaching and its research. This is achieved through its governance and the guidance it takes from its key stakeholders.

Trained by EBS Paris in general management and professional practice, these future managers will have had a solid education which will allow them:

- to master fundamental management knowledge
- to have the spirit of enterprise and innovation
- to understand the impact of information technology on management
- to understand the questions relating to corporate social & environmental responsibilities
- to be ready to face the demands of an international and multicultural approach to management
- to be active team members, to manage change and to manage projects
- to master three languages.

**Our CORE values** are Creativity, Open-mindedness, Responsibility and Teamwork.

### International Focus

There is a strong, demonstrated culture and commitment to internationalisation at EBS and within its curriculum:

- The development of an international culture in all students
- The creation of an international culture on campus which promotes and supports international initiatives and promotes interaction across cultures.

EBS has developed over 70 strategic partnerships with universities worldwide for student and faculty exchange at undergraduate and master's level.

### Partner Universities



#### Argentina

- Universidad de Belgrano, Buenos Aires



#### Australia

- Australian Catholic University
- Bond University
- University of New South Wales, Sydney



#### Austria

- Fachhochschule St. Pölten
- Alpen-Adria Universität Klagenfurt



#### Hungary

- International Business School Budapest
- Budapest Business School



#### Canada

- McGill University, Montreal
- University of Manitoba, Winnipeg



#### Chile

- Universidad Mayor, Santiago



#### China

- Shanghai University
- Beijing Technology and Business University
- Hong Kong University of Science & Technology



#### Dominican Republic

- Universidad APEC, Santo Domingo



#### Germany

- Nordakademie Hamburg
- EUFH Brühl

- Munich Business School
- ISM Dortmund / Frankfurt



#### Italy

- Università La Sapienza di Roma



#### Ireland

- ISB Dublin



#### Latvia

- EBS Riga



#### Mauritius

- EBS Mauritius



#### Mexico

- Universidad de las Americas Puebla



#### Peru

- Universidad Peruana de Ciencias Aplicadas, Lima



#### Poland

- University of Cracow
- University of Gdansk
- University of Lodz



#### Russia

- Moscow State Institute of International Relations - MGIMO University
- EBS Kaliningrad



#### Spain

- EBS Madrid
- Universidad Francisco de Vitoria, Madrid
- Universidad Rey Juan Carlos, Madrid
- Universidad Pablo de Olavide, Sevilla



#### South Korea

- Kyung Hee University, Seoul



#### Thailand

- Bangkok University
- Bangkok School of Management



#### Turkey

- Marmara University
- Galatasaray University



#### United Kingdom

- EBS London
- London Metropolitan University
- Oxford Brookes University
- Middlesex University London
- Edinburgh Napier University



#### Uruguay

- Universidad de Monte Video



#### USA

- Berkeley College, NYC
- University of North Florida
- University of Northern Colorado
- Hawaii Pacific University
- University of California Riverside
- Pace University, NYC
- University of Northern Carolina at Greensboro
- Concordia University Wisconsin
- Weber State University, Ogden, Utah

# INTERNATIONAL ADMISSION FOR STUDENTS ABROAD

EBS Admissions for international students non resident in France enables enrolment for entrance examinations at 1<sup>st</sup> year undergraduate or 1<sup>st</sup> year Master level leading to the EBS Master's degree approved by the French Ministry of Education.

## International 1<sup>st</sup> year admission

### Entry requirements

To study at EBS-Paris students who are resident abroad and who have a good mastery of the English language must satisfy the entry requirements as below :

- Students must obtain their baccalauréat in the application year.
- Students enrolled in their first year of higher education.

### Admission procedure

Further to the initial examinations as detailed, the committee approves admission of the candidates. The selection committee draws up a list of enrolled candidates. Withdrawal from the admission procedure by an enrolled students may lead to students on the waiting list being considered for admission

### Entrance examinations

#### A. Academic record

The student's academic record is assessed by the selection committee chaired by the General Director composed of a representative of the academic governmental body, the academic director, the head of admissions procedures, the head of language studies.

#### B. English language entry requirements

An English Language test score TOEFL, TOEIC or IELTS is required for all non native English speakers. Score reports must show a score obtained within the year.

## International Master 1 admission

### Entry requirements

To study at EBS-Paris students who are resident abroad and who have a good mastery of the English language must satisfy the entry requirements as below:

- Students must have obtained a higher education diploma (a 3 year study period in an approved institution not in France) in the academic year corresponding to the application.
- Students having successfully completed 3 years out of a 4 years program (a certificate of completion is mandatory).

### Admission procedure

Further to the initial examinations as detailed, the committee approves admission of the candidates; The selection committee draws up a list of enrolled candidates. Withdrawal from the admission procedure by an enrolled students may lead to students on the waiting list being considered for admission

### Entrance examinations

#### A. Academic Record

The student's academic record is assessed by the selection committee chaired by the General Director composed of a representative of the academic governmental body, the academic director, the head of admissions procedures, the head of language studies.

#### B. Written examinations

##### 1/Management Aptitude Test

Either TAGE-MAGE or GMAT

Candidates must provide a copy of a valid TAGE-MAGE or GMAT score report (1 year validity).

##### 2/English language entry requirements

An English Language test score is required for all non native English speakers. Score reports must show a score obtained within the year.

The entrance examinations and entry requirements are fully describe on ebs Paris website :

[www.ebs-paris.com](http://www.ebs-paris.com)

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